



BENEFITS OF BECOMING A CERTIFIED MEDICAL TRAVEL AGENT



COURSE CREATED BY MEDICAL TOURISM BUSINESS

About the Online Course

Anytime, Anywhere, Access to Course and Study Material

Due to COVID-19, medical tourism certifications are no longer “good to have” they are now a “must have”. Going forward, medical tourism certifications will have more of an influence on patients, and what medical tourism agencies they work with.

This online course was designed for students to gather key information in a short period of time, while retaining key details, at the same time. The way we achieve this is by providing you with videos, news clips, graphs, and charts throughout each chapter of the course. We also accomplish this by giving students a quiz at the end of each chapter, which is a great way to learn and retain information.

By obtaining the appropriate medical tourism certification, you can learn industry best practices and methods to maximize the growth of your business. This certification program makes you stand out from other professionals in medical tourism and demonstrates that you are committed to learning. It will give you key insights to profit generating methods which is particularly valuable for a startup business. The more you learn, the more you earn, and this allows you to help more clients.

Testimonial From A MTB Certified Member

The material addressed the questions I had about starting a medical tourism company. The Videos, News clips and Quizzes at the end of each section were a great way to learn and retain information. I would recommend the MTB Certification for anyone considering getting into this industry – **Charlotte Shumba, Certified Medical Travel Agent**

Why Become Certified?

Enhance Your Industry Knowledge and Become Recognized In Medical Travel

The Certified Medical Travel Agent course was designed to raise the bar for individuals and organizations involved in the medical tourism sector. Throughout the course, you will get facts, statistics, and proven strategies from medical travel experts, that will provide you with extremely valuable and easy to follow content. This material addresses every question that someone starting a medical tourism company will have.

- **Learn How to Successfully Market a Medical Tourism Company**
- **Increase Trust and Credibility with Your Clients**
- **Decrease Your Risk and Liability**
- **Find Out What Motivates Patients to Utilize Medical Tourism**
- **Learn About Business Models, Hospital Partnerships, and Branding**
- **Understand Medical Travelers Needs and Wants**
- **Find Out How to Attract International Patients**
- **Learn How to Coordinate a World Class Trip for Your Clients**

Certification and Curriculum Overview

1

Introduction to Global Healthcare

2

Medical Tourism Facts & Figures

3

The Role of a Medical Tourism Facilitator

4

What Motivates Traveling Patients?

5

Revenue Models for Facilitators

6

Wellness Tourism

7

Medical Travel Broken Down into Steps

8

Creating the Best Patient Experience

9

Reducing Clients Exposure to Infections

Curriculum Overview

10

Partnering with Healthcare Providers

11

Risk Management & Contract Guidelines

12

Communicating Effectively with Prospects

13

Attracting International Patients Online

14

After Care and Continuum of Care

15

What Are Self-Funded Employers?

16

Final Exam

The certification course by MTB explained step by step the process of coordinating trips for patients. It also showed me different ways to market my business worldwide. Our company will make this training mandatory for all future employees because the value it provides is indispensable!" – **Zakaria Harit, Certified Medical Travel Agent**

What Comes with This Online Certification?

- Access to the Course and Study Material Anytime
- 6 + Hours of Online Courses and Training Videos
- 16 Chapters That are Easy to Understand
- Quizzes at the End of Each Chapter
- Minimum Grade of 75% on the Final Exam in Order to Pass the Course
- Between the Final Exam and Quizzes Combined, There are 100 Questions on This Certification Course.
- Has Sections on COVID-19 and Infectious Diseases
- Educational Graphs, Charts, Videos, News Clips, and Infographics

Testimonial From A Certified Member

The certification content was well organized and very valuable. It was easy to follow the material and it answered the basic concerns one would have when starting a medical travel business. I would definitely recommend Medical Tourism Business's certification program for anyone considering venturing into this business. - Sahin Maurer, Certified Medical Travel Agent

Promote Yourself as a Certified Facilitator

This certification program makes you stand out from other professionals in medical tourism and demonstrates that you are committed to learning.

The most effective way to market yourself and set yourself apart from competitors is to use our certification seal on your promotional material and social media outlets (i.e. business cards, marketing brochures, website, etc.)

CERTIFIED MEDICAL TRAVEL AGENT

THIS CERTIFICATION IS AWARDED TO

Your Name

For successfully completing the
healthcare travel course by
Medical Tourism Business.

DATE ISSUED



GILLIAM ELLIOTT JR.
PRESIDENT & CEO, MEDICAL
TOURISM BUSINESS

Answers to Commonly Asked Questions:

1.) What makes this certification different from others?

This certification was created specifically for medical tourism facilitators, unlike other certifications. Each chapter was designed to help individuals and companies who coordinate medical trips for patients.

We take great pride in providing students with in-depth insight into the expected responsibilities, opportunities, and threats present in the medical tourism industry. Having worked with hundreds of medical tourism facilitators over the years, we know exactly what your company needs to lay the foundation of success right from the beginning. We truly understand the challenges and obstacles businesses are likely to come across when they first step into the medical tourism industry.

2.) Is there a workbook for this certification program?

All study material and resources needed for the course are built into the online platform.

3.) Who are the instructors for the course?

This course features medical tourism experts like Gilliam Elliott. He has been working with medical tourism facilitators, international hospitals, and clinics since 2012.

Get ready to learn a step-by-step blueprint of how to create a sustainable medical tourism business that partners with top hospitals and attracts patients from around the world.

4.) How do I sign up for the course?

You will receive a unique link from Info@MedicalTourismBusiness.com which will allow you to create your student profile. Once the account is created, you will need to create a username and password to login to the course.

5.) Is the course offered in person or online?

The course is only offered online and can be accessed anywhere there is an internet connection.

6.) Is this certification for facilitators worldwide?

This certification course was created for facilitators and medical tourism companies throughout the world.

7.) Who can I reach out to for additional information about the online certification?

For more information you can email Info@MedicalTourismBusiness.com

8.) Is there a discount if multiple people on our team get certified?

Yes, we provide discount packages for groups.



Let's Turn Your Idea Into A Reality

Learn the secrets to success from medical tourism experts who've been where you are – and built 7-figure medical tourism companies.

[Get Certified Today](#)



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